

Glow Gala

2024

JOIN US!

THURSDAY, NOVEMBER 21, 2024

Groundwork Lawrence invites you to celebrate 25 years of our projects, partnerships, and programs during Glow Gala 2024. The event features the much loved Eco-Art Exhibit, Silent Auction, raffles and a dynamic speaking program which includes a presentation from our Green Team.

SPONSORSHIP OPPORTUNITIES

PREMIER - \$10,000 (CITC \$5,000)

- Invited to present during the program
- 15 guest tickets
- Full page color ad in program book with priority placement
- Logo on all on-site signage and collateral materials
- Logo, listing, and hyperlink on GWL's website
- Featured as lead sponsor on on-line platform
- Featured social media recognition

BENEFACTOR - \$7,500 (CITC \$3,750)

- Invited to present during program
- 12 guest tickets
- Full page ad in program book with priority placement
- Logo on all on-site signage, and collateral materials
- Logo, listing, and hyperlink on GWL's website
- Featured as benefactor sponsor on on-line platform
- Featured social media recognition

STEWARD - \$5,000 (CITC \$2,500)

- Introduced during program
- 10 guest tickets
- Full page ad in program book with priority placement
- Logo on all on-site signage, and collateral materials
- Logo, listing, and hyperlink on GWL's website
- Featured as steward sponsor on on-line platform
- Featured social media recognition

SUSTAINER - \$2,500 (CITC \$1,250)

- 8 guest tickets
- Full page ad in program book
- Name on event signage and collateral materials
- Logo and listing on GWL's website
- Sponsor recognition on on-line platform
- Social media recognition

CULTIVATOR - \$1,000 (CITC \$500)

- 5 guest tickets
- ½ page ad in program book
- Event signage and additional recognition
- Listing on GWL's website
- Listing on on-line platform

GROWER - \$500 (No CITC)

- 2 guest tickets
- ¼ page ad in program book
- Event signage and additional recognition
- Listing on GWL's website
- Listing on on-line platform

PROGRAM AD - \$250 (No CITC)

- ¼ page ad in program book

We will work with you to customize your sponsorship benefits to best fit your needs. For more information, please contact Megan:

mdavis@groundworklawrence.org
groundworklawrence.org/glow
 978.974.0770 x7004

Program is hard copy and digital. The deadline for ads in the printed program book is Friday, November 8th. After that, digital program only.

CITC
 (Community Investment Tax Credit)

The CITC program allows donors to receive a rebate for half of their donation of \$1,000 or more.

This is a great way to take advantage of our higher sponsorship levels and assist Groundwork with much needed funding!

LEAD SPONSOR



A special thanks to our lead sponsor, the New Balance Foundation, for their continued leadership support.